

Pet Projects

Victoria

Man's best friend (and other friends, too) make whimsical mascots when they're printed on a card.

Right: Though it first opened as a tavern 14 years ago, the Black Dog on Martha's Vineyard now also operates a bakery, a general store, a café, and a mail-order catalog that sells the Black Dog logo on its products. "The owner named the tavern after his black Labrador," says assistant general manager Elaine Sullivan. "And the pirate in 'Treasure Island' was his inspiration."



ARMADILLO

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Above: When Claudia McNulty's son Miles was born, so was her interest in designing infantware. Today she and her husband, Anthony Rago, sell their line of hand-sewn cotton knits for infants out of their home in rural New York, to customers in the U.S. and Japan.



Above: Naomi Peterson of Littleton, Massachusetts, has long admired the animated dragonfly for its "perfect design." So when she opened her graphic design business, she knew right off it was the image she wanted to represent her fledgling company.



Left: Most everything in Karen Ryan's store, Cock-a-doodle-doo!, is a tribute to antiques, her favorite pursuit. Located in the front room of her early 1900's house in Whitefish, Montana, it offers her assemblage of vintage crockery, tablecloths, farm furniture, garden items, linens, and local cheeses.

For additional information, see page 118.